

MCA COLLEGES IN TAMIL NADU



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Review

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**EMPOWERING NEXT-
GENERATION TECH
INNOVATORS**

▶ K. Velu, Chairman

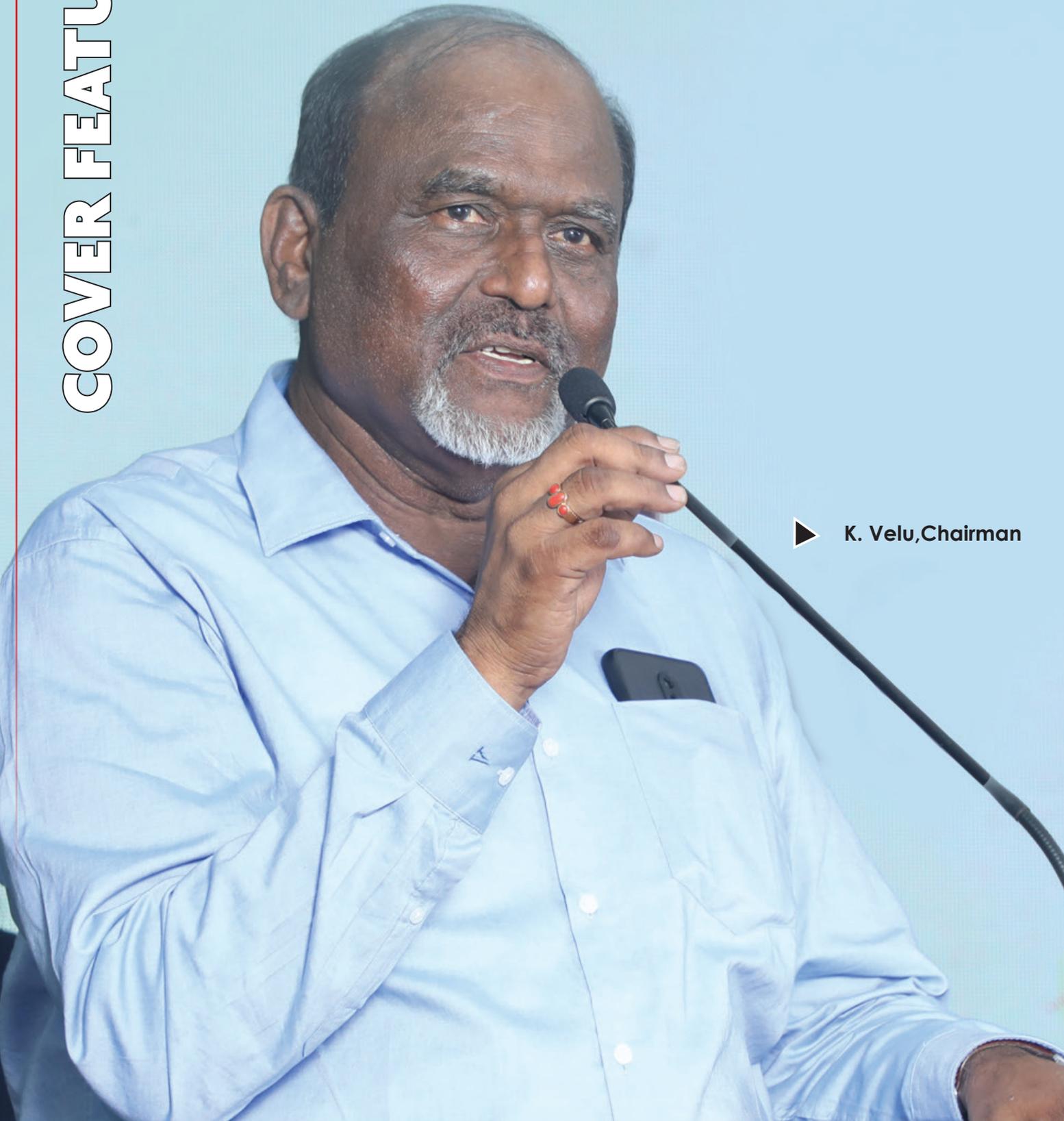
**SRI VENKATESWARA COLLEGE OF
COMPUTER APPLICATIONS & MANAGEMENT**

₹150



SRI VENKATESWARA COLLEGE OF COMPUTER APPLICATIONS & MANAGEMENT

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► **K. Velu, Chairman**

The Master of Computer Applications (MCA) program is at a critical juncture amid rapid IT industry growth. With the global IT market projected to reach \$5.8 trillion by 2025, driven by digital transformation across healthcare, banking, and e-Commerce, the demand for skilled software developers is soaring. Yet, NASSCOM reports that 96 percent of graduates are considered unemployable, largely due to limited practical exposure, inadequate experience with emerging technologies like AI and cloud computing, and insufficient alignment with evolving industry requirements.

Sri Venkateswara College of Computer Applications & Management addresses these challenges through specialized MCA education that bridges academic theory with industry demands, enhancing program quality through innovative enhancements beyond standard curricula. It is the first dedicated MCA College in Coimbatore, established in 2007 by Anna University, which is certified by AICTE and connected with Anna University in Chennai. It offers a two year full time MCA education for non-engineering graduates pursuing opportunities in the technology industry.

The college was established on the vision of Naval Commander K. Velu, an IIT Delhi alumnus with 21 years of service in the Navy and DRDO, who believed that MCA programs needed to be raised as an intensive subject, since many other arts or engineering colleges ignored such programs.

Promoting Greater Expertise

Over 18 years, it has sustained operations amid closures of similar programs, attributing success to unwavering commitment to quality education and alumni placement in global multinationals. The



students are trained in the institution in a multidimensional approach where maturity and employability are stressed at the very beginning. As opposed to the traditional schemes that are confined to four-year engineering equivalents, MCA at Sri Venkateswara covers five years of previous studies that promote greater expertise.

The college prepares students to face industry challenges, emphasizing maturity and employability from the start. The five-year program of MCA in Sri Venkateswara is offered after five years of prior study (three years of UG and two years of PG) to facilitate further study than in traditional programs which are limited to four years of engineering equivalents. “To face the employability crisis, we integrate a 60-40 formula, the 60 percent is dedicated to Anna University’s curriculum and 40 percent to value added courses, ensuring our students are ahead in industry knowledge”, says K. Velu, Chairman, Sri Venkateswara College of Computer Applications & Management.

Quality of the faculty is one of the key components of Sri Venkateswara College of Computer Applications & Management. Core curriculum is provided by regular staffs that are often sent to IITs and IIITs to be up skilled and guest lectures by industry experts and related education businesses provide 30-40 percent of knowledge improvement. This guarantees that the faculty remains updated with the daily technological developments, making it easier to provide knowledge and give practical exposure to the students.

Association with such esteemed organisations as CII (Confederation of Indian Industry), FICCI (Federations of Indian Chambers of Commerce and Industry) and NASSCOM, Computer Society of India, Coimbatore Management Association only add to this ecosystem, as you can participate in events that inform curriculum changes.

Industry-Driven Mentorship Programs

Infrastructure plays a pivotal role in hands-on training, with a 12-acre campus far exceeding Anna University's two-acre requirement. Designed akin to an IT park since inception, it features smart classrooms with interactive boards, excellent hostels for boys and girls, and modern amenities that earned the “Best Infrastructure Award from ET Now” in 2009, followed by multiple recognitions. This setup supports practical learning, immersing students in environments mirroring professional workspaces.

Mentorship and industry exposure are part of the curriculum whereby the alumni located both in Australia and America are in touch all the time via online sessions,

visiting, and speaking on recent trends. MOUs with major training centers Coimbatore and Bangalore offer full time workshops, seminars and trainings every week such covering technical skills, communication and personal development through tie-up such as Heartfulness Foundation offering yoga.

Industry-academia partnerships, including recognition by IT firm Expio for CSR-funded scholarships, enable due diligence-approved pedagogy, with 35 students annually studying tuition-free. Following an internship-based model, the students are developed in terms of specialized areas according to the feedback of the industries, resulting in two to three months stints that are usually upgraded to full time jobs.

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Nurturing Exceptional IT Professionals

Looking ahead, Sri Venkateswara College of Computer Applications & Management aims to customize curricula, attracting top talent through expanded scholarships, and intensifying industry alignment from enrollment. Innovations in pedagogy will prioritize quality over quantity, limiting intake to nurture exceptional IT professionals. “We prioritize on transforming students into high-caliber contributors, solidifying its role in elevating MCA standards in India”, says K. Velu. With a student centric focus on career readiness, Sri Venkateswara continues to reshape MCA education, turning challenges into opportunities for sustainable growth. **HER**